

## Your co-op is more than an energy provider

October is National Co-op Month, which means there is no better time to highlight the many ways your electric cooperative is unique. As a member of Central Electric, you are more than just a customer; you are a member.

The co-op business model is distinct due to its people-first philosophy. Central Electric is locally governed, which means it belongs to its members and the communities it serves. This community focus allows the co-op to quickly adapt to the evolving needs of members.

There's no denying it, the energy industry is quickly changing. Some members are taking interest in renewable energy and electric vehicles, and ultimately, consumers want greater control over their energy use and ways to connect with their utility. You are looking to the co-op to accommodate your changing needs, and Central Electric is uniquely positioned to take control and meet your needs right where you are.

That's where your trusted energy partner comes in. The co-op is here to help you every step of the way. Since a lot of members have questions about how to save energy in their home, there are a variety of materials under the "Energy Efficiency" tab at *CEMCPower.com* to help you along the way. And most importantly, co-op representatives are just a phone call or message away, readily available to answer any questions you may have.



Your co-op will continue working hard each day to keep your trust. Rest assured, looking out for your best interests and enriching the lives of those working and living in our communities will always remain the primary mission.